

Review 2011

Members

At the end of 2011, three years after the official registration of ESSA as non-profit organisation, our network counts 32 partner institutions from 16 European countries. The amount of personal and supporting members keeps growing.



Promotion

ESSA is represented online with a website in English, French and German, as well as a presence on the social network "facebook". All partner institutions are equipped with promotion material such as posters and leaflets, which are available in the three languages mentioned above. A publication about European stud culture and a brochure with our partner studs' offers for visitors are under way.

European State Studs Association e.V.

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2011 was a busy year with several ESSA events and performances raising awareness for our objectives. The following pages give a brief overview. Detailed reports and more pictures are available in the archive of the ESSA website.

JANUARY:

Stallions from four nations enchanted the audience at the French horse fair „Cheval Passion“

With a „European Quadrille“ ESSA was present from 19th to 23rd of January at the French horse fair “Cheval Passion” at Avignon. Sportive Warmbloods from the German State Stud Marbach, congenial Freiberger horses from the Suisse National Stud Avenches, impressive Coldbloods from the French National Studs and baroque Lipizzaners from their home stud in Slovenia gave an impression of the diversity of Europe’s horse population. The ESSA information stand provided information about the activities and the partner studs of the network.



photos: Patrick Dumac

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MAY:

Conference of the European State Studs at the „Versailles of Horses“

From May 2nd to 4th the ESSA members met for their General Assembly at the French National Stud Le Pin. During a guided tour the participants of the conference learned about the studs' diverse fields of activities. The event was rounded off by a reception and stallion presentation in the historic court yard. The conference received strong media interest. Two French TV stations reported about the event in the evening news.



Photo: A. Lotz



Photo Bakenhus

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JUNE:

Positive feedback for ESSA at the International Pfingstturnier Wiesbaden

From June 10th to 13th 2011 ESSA was present with an information stand at the 75th International "Pfingstturnier" in Wiesbaden, Germany. The organising "Wiesbadener Reit- und Fahrclub" generously donated the space for the ESSA stand including a nice pavillon, which was located at the main entrance close to the castle. The 75th jubilee of the event attracted 75,000 visitors. A good chance to raise awareness for the European State Studs!



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SEPTEMBER:

Marbach Stallion Parades with partner country France and ESSA-Quadrille

On September 25th as well as October 2nd and 3rd Stallion Parades took place at Marbach State Stud. This year France contributed to the show programmes as partner country. The studs of Les Breviaires, Rosières-aux-Salines, Saint-Lô and Uzès, as well as some private breeders sent 25 horses to Germany, accompanied by riders, carriage drivers and grooms. A welcome evening with presentations about the horse country France and about ESSA opened the Stallion Parade week. Around 30,000 visitors attended the three shows featuring impressive, atmospheric and spectacular performances. The directors of the present partner studs met at the joint ESSA-IFCE information tent next to the Marbach arena. A highlight of every parade was the four-in-hand-driving-quadrille representing the European State Studs Association. Carriages from France and Germany drawn by Cob Normand, Comtois, Lipizzan, Percheron and German Warmblood horses demonstrated the diversity of Europe's horse breeds.



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A good team: ESSA president Bernard Maurel
and manger Alexandra Lotz

Photos: ESSA archive

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OCTOBER:

“Days of European Stud Culture” at the Slovenian National Stud of Lipica

„The European State Studs are a first class cultural heritage, which needs protection and stewardship“, agreed the participants of the symposium which took place as part of the “Days of European Stud Culture”. From October 12th to 14th ESSA had invited to the Slovenian National Stud of Lipica, in order to bring experts from the field of culture and the equestrian world together and to raise awareness for the cultural significance of the European State studs. High level representatives of different European Ministries of Culture, universities, museums and international Institutions contributed to the presentations and discussions. A guided stud tour with performance of the Lipica Classical Riding School and a visit to the recently opened museum “Lipikum” completed the event.



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NOVEMBER:

ESSA presence at the heritage, conservation and museum's fair Exponatec Cologne

From November 16th to 18th the International Trade Fair for Museums, Conservation and Heritage "Exponatec Cologne", the leading trade fair for museums, conservation and heritage in Europe, took place. Some 4,200 visitors from 24 countries and more than 200 companies and institutions from 18 countries encountered the future and got together for a dialogue in Cologne. As Europa Nostra member ESSA was invited to present itself at the information stand of Europa Nostra and used the opportunity to get in touch with other cultural institutions and to raise awareness for the European State Studs as unique heritage sites of European significance.



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